Reporte mensual Firgas

Survey: Cuestionario Oficinas de Información Turísticas. Programa de Cooperación Transnacional. Proyecto Vertebratur.

Municipio TextField

Count	Response

Municipio Hidden

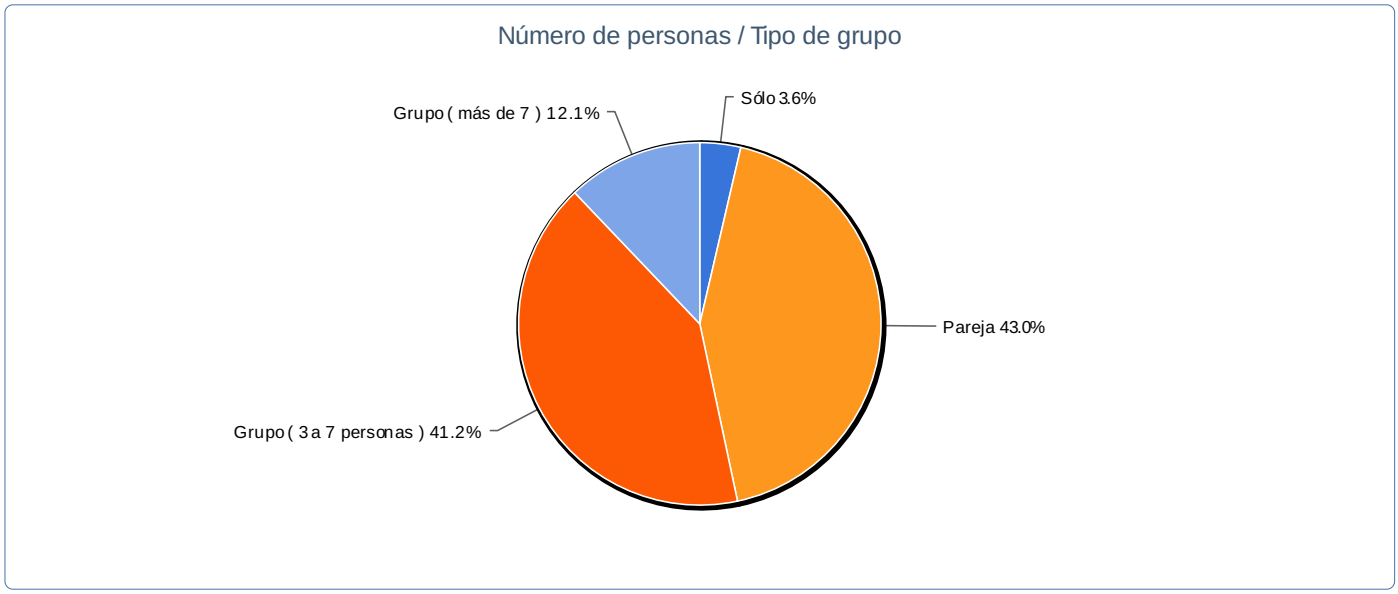
Count	Response
165	Firgas

Password

Count	Response

Password

Count	Response
165	123



Número de personas / Tipo de grupo

Value	Count	Percent %
Sólo	6	3.6%
Pareja	71	43%
Grupo (3 a 7 personas)	68	41.2%

Statistics	
Total Responses	165

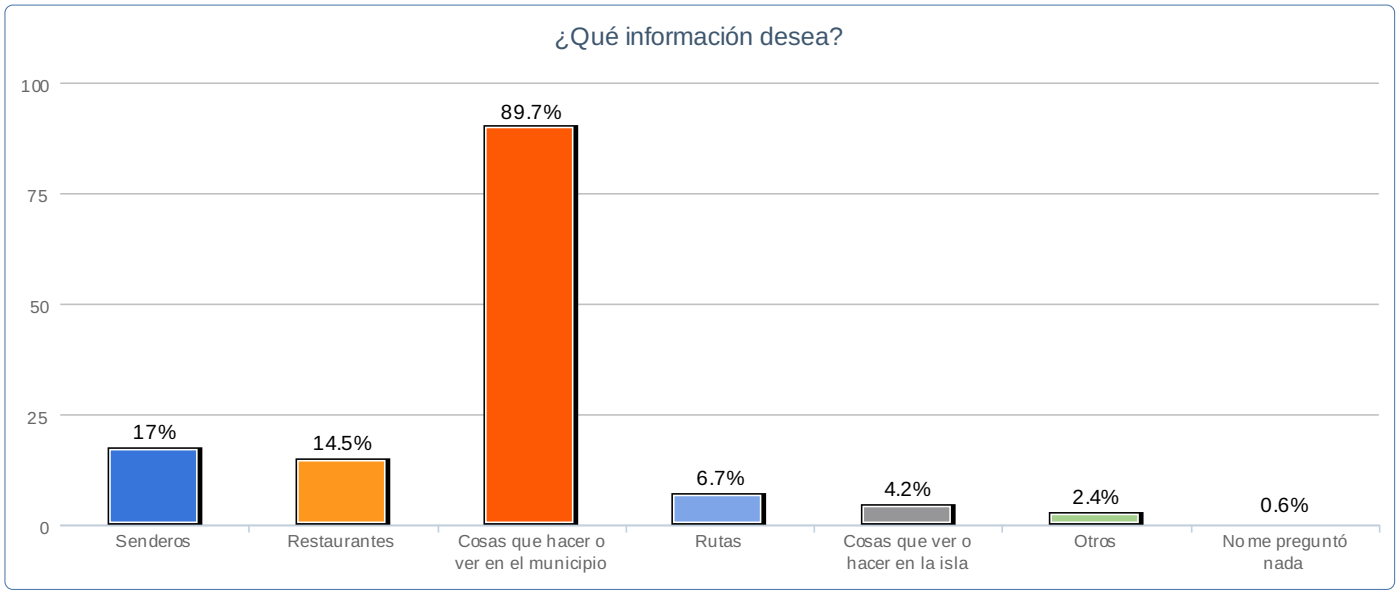
Grupo (más de 7)	20	12.1%
Familia	0	0%
TTOO	0	0%

Procedencia

Item	Min	Max	StdDev	Average	Sum	#Responses
Germanos	1.00	9.00	1.33	2.69	148	55
Anglófonos	2.00	3.00	0.47	2.33	14	6
Benelux	1.00	5.00	1.04	2.42	29	12
España	1.00	20.00	4.66	4.92	123	25
Italia	2.00	14.00	4.36	5.40	27	5
Francia	2.00	4.00	0.82	3.00	18	6
Portugal	0.00	0.00	0.00	0.00	0	0
Suiza	0.00	0.00	0.00	0.00	0	0
Países Nórdicos	2.00	8.00	2.31	3.87	58	15
Europa de Este	0.00	0.00	0.00	0.00	0	0
Otros	0.00	0.00	0.00	0.00	0	0
No Europeos	2.00	4.00	0.94	2.67	8	3
Colectivos especiales	22.00	55.00	10.04	35.82	394	11
Canarios no residentes	1.00	8.00	1.65	2.93	44	15
Residentes en la Isla	1.00	4.00	0.87	2.50	40	16

Edad

Item	Min	Max	StdDev	Average	Sum	#Responses
Niños (1 - 16)	1.00	47.00	15.91	11.00	198	18
Jóvenes (17 - 30)	1.00	14.00	2.60	2.93	82	28
Adultos (31 - 60)	1.00	20.00	2.34	2.78	261	94
Senior (+60)	1.00	60.00	11.05	5.77	358	62



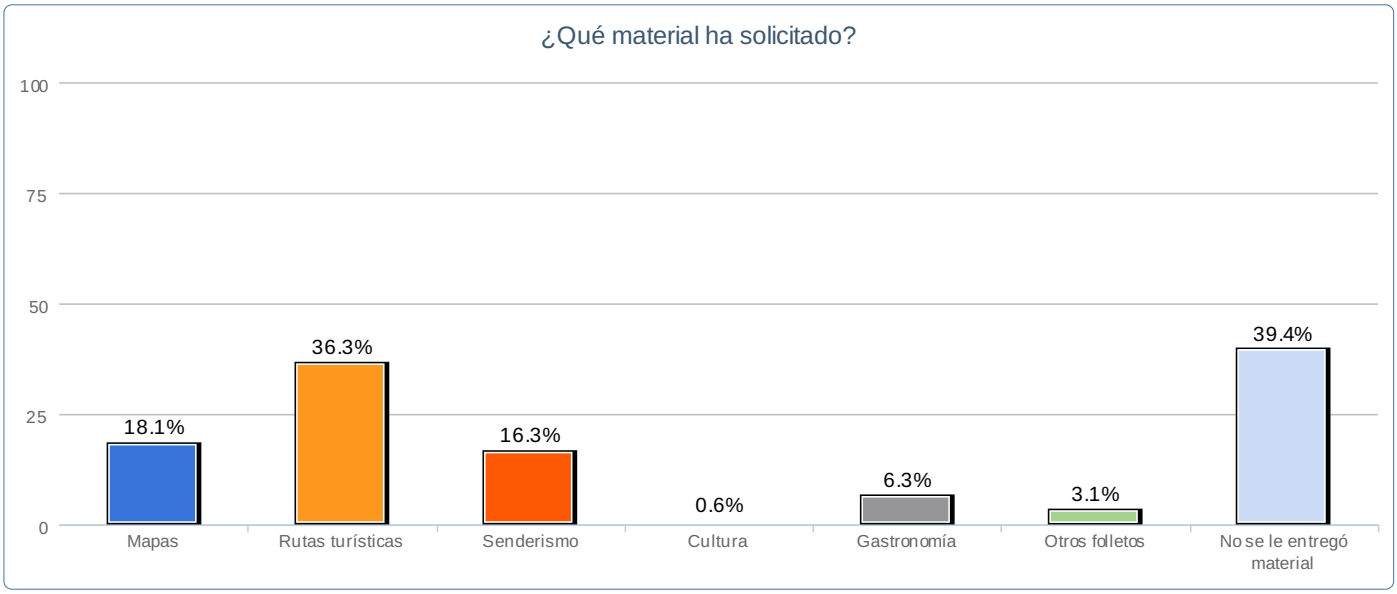
¿Qué información desea?

Value	Count	Percent %

Statistics

Senderos	28	17%
Restaurantes	24	14.5%
Cosas que hacer o ver en el municipio	148	89.7%
Rutas	11	6.7%
Cosas que ver o hacer en la isla	7	4.2%
Otros	4	2.4%
No me preguntó nada	1	0.6%
Mercadillos / artesanía	0	0%
Transporte público	0	0%
WC	0	0%
Alojamiento	0	0%
Playas	0	0%

Total Responses	165



¿Qué material ha solicitado?

Value	Count	Percent %
Mapas	29	18.1%
Rutas turísticas	58	36.3%
Senderismo	26	16.3%
Cultura	1	0.6%
Gastronomía	10	6.3%
Otros folletos	5	3.1%
No se le entregó material	63	39.4%
Alojamientos	0	0%

Statistics	
Total Responses	160



¿Desea finalizar la encuesta en este momento?

Value	Count	Percent %
Si	132	89.8%
No	15	10.2%

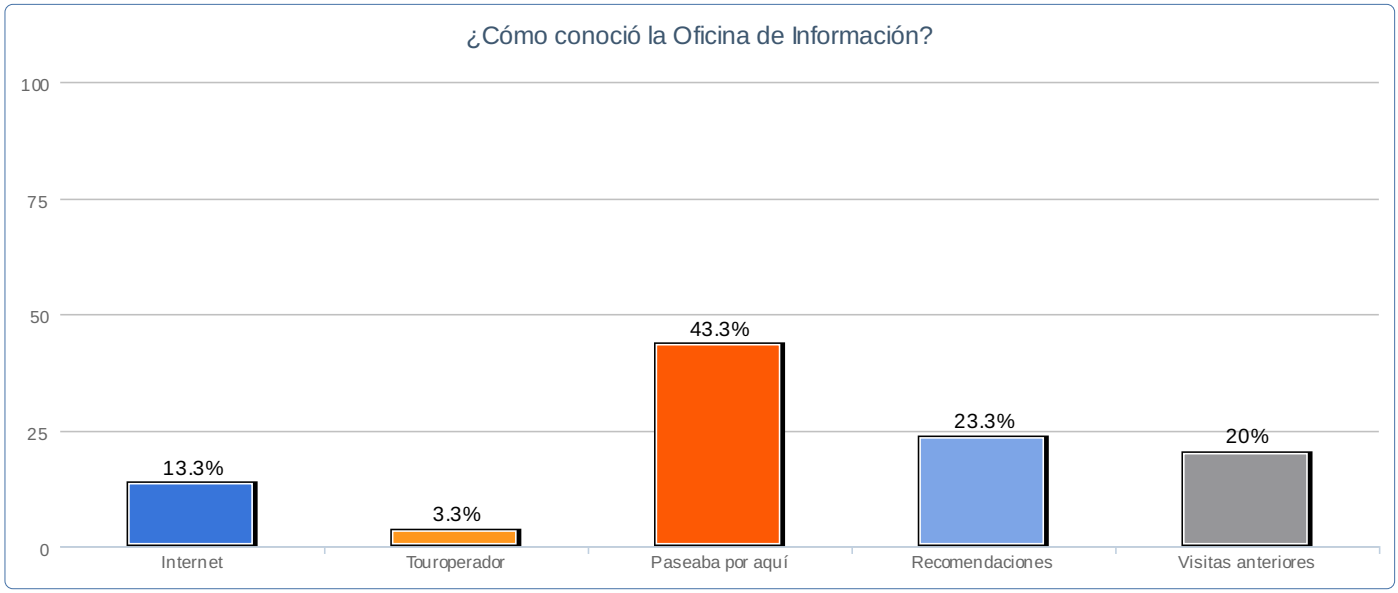
Statistics	
Total Responses	147

¿Es su primer viaje a Gran Canaria?

Item	Min	Max	StdDev	Average	Sum	#Responses
Si	2.00	27.00	7.02	5.18	57	11
No	1.00	55.00	17.52	12.26	233	19
NS/NC	0.00	0.00	0.00	0.00	0	0

¿Conoce la web www.GranCanaria.com?

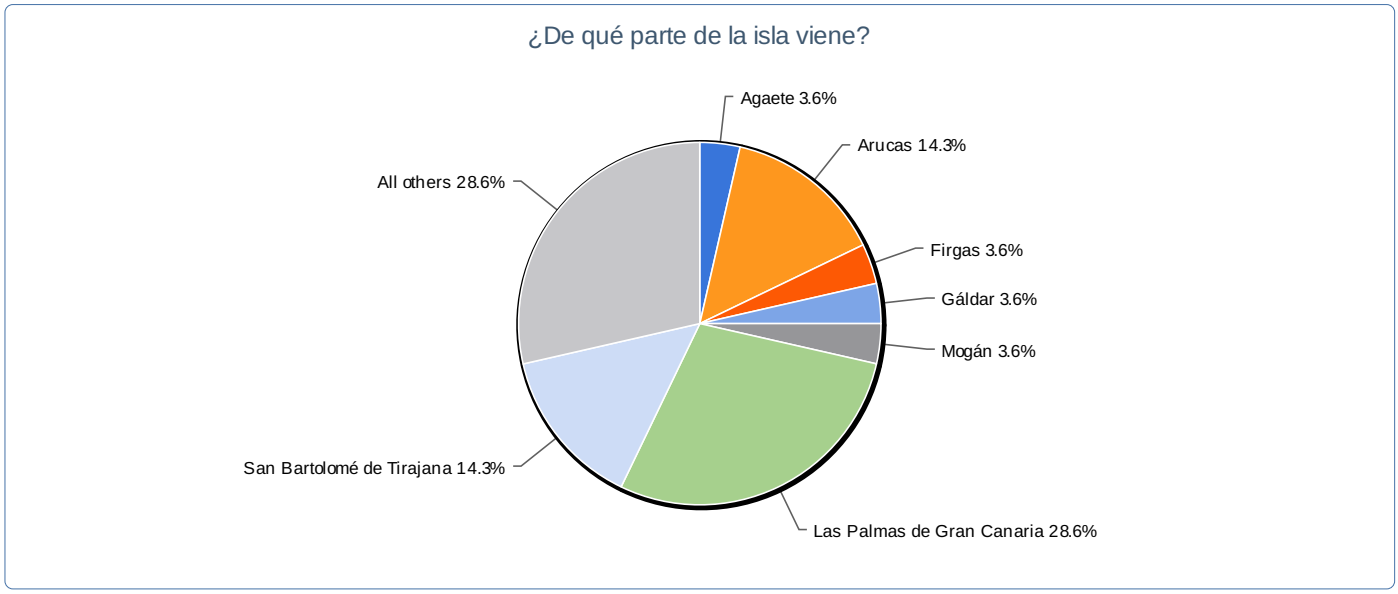
Item	Min	Max	StdDev	Average	Sum	#Responses
Si	1.00	3.00	0.71	2.00	8	4
No	3.00	3.00	0.00	3.00	3	1
NS/NC	1.00	23.00	8.36	6.40	32	5



¿Cómo conoció la Oficina de Información?

Value	Count	Percent %
Internet	4	13.3%
Touroperador	1	3.3%
Paseaba por aquí	13	43.3%
Recomendaciones	7	23.3%
Visitas anteriores	6	20%
Señalización	0	0%
Folletos	0	0%
Excursión	0	0%
WC	0	0%

Statistics	
Total Responses	30

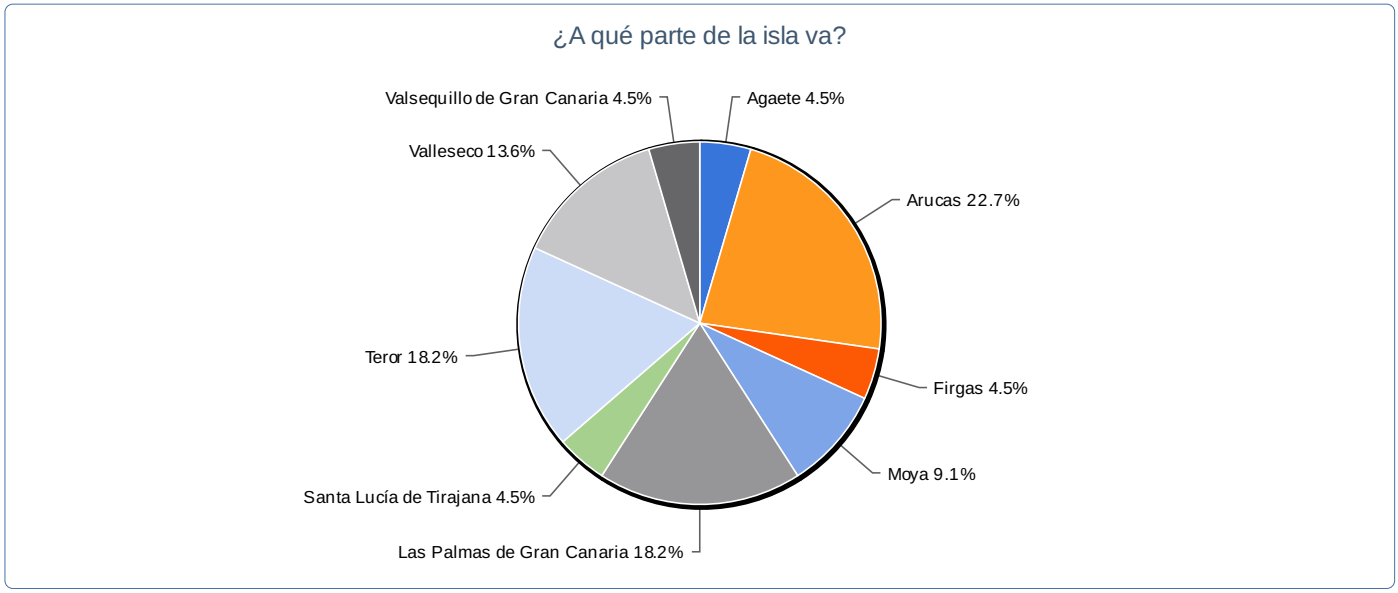


¿De qué parte de la isla viene?

Value	Count	Percent %
Agaete	1	3.6%
Arucas	4	14.3%
Firgas	1	3.6%
Gáldar	1	3.6%
Mogán	1	3.6%
Las Palmas de Gran Canaria	8	28.6%
San Bartolomé de Tirajana	4	14.3%
Santa Brígida	1	3.6%
Santa Lucía de Tirajana	1	3.6%
Telde	1	3.6%
Teror	2	7.1%
Valleseco	2	7.1%
Valsequillo de Gran Canaria	1	3.6%
Agüimes	0	0%
La Aldea de San Nicolás	0	0%
Artenara	0	0%
Ingenio	0	0%
Moya	0	0%
Santa María de Guía de Gran Canaria	0	0%
Tejeda	0	0%

Statistics	
Total Responses	28

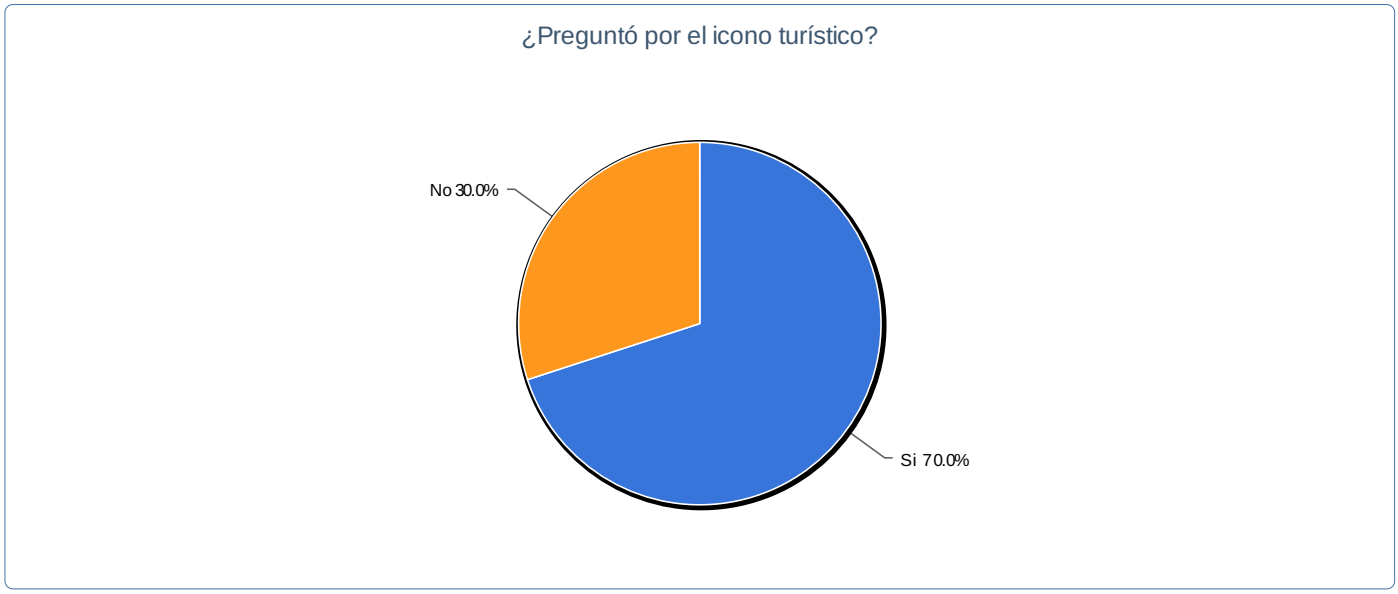
Vega de San Mateo	0	0%



¿A qué parte de la isla va?

Value	Count	Percent %
Agaete	1	4.5%
Arucas	5	22.7%
Firgas	1	4.5%
Moya	2	9.1%
Las Palmas de Gran Canaria	4	18.2%
Santa Lucía de Tirajana	1	4.5%
Teror	4	18.2%
Valleseco	3	13.6%
Valsequillo de Gran Canaria	1	4.5%
Agüimes	0	0%
La Aldea de San Nicolás	0	0%
Artenara	0	0%
Gáldar	0	0%
Ingenio	0	0%
Mogán	0	0%
San Bartolomé de Tirajana	0	0%
Santa Brígida	0	0%
Santa María de Guía de Gran Canaria	0	0%
Tejeda	0	0%
Telde	0	0%
Vega de San Mateo	0	0%

Statistics	
Total Responses	22



¿Preguntó por el icono turístico?

Value	Count	Percent %
Si	21	70%
No	9	30%

Statistics	
Total Responses	30

Sugerencias

Count	Response

URL Variable: municipio

Count	Response
165	Firgas

Información solicitada según procedencia

	¿Qué información desea?								
	Senderos	Restaurantes	Cosas que hacer o ver en el municipio	Rutas	Mercadillos / artesanía	Transporte público	Cosas que ver o hacer en la isla	WC	Alojan
Germanos	15 19.5% 53.6%	7 9.1% 29.2%	48 62.3% 31.6%	5 6.5% 45.5%	0 0.0% 0.0%	0 0.0% 0.0%	2 2.6% 28.6%	0 0.0% 0.0%	0 0.0%
Anglófonos	2 25.0% 7.1%	0 0.0% 0.0%	4 50.0% 2.6%	1 12.5% 9.1%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0%
Benelux	5 26.3% 17.9%	2 10.5% 8.3%	9 47.4% 5.9%	1 5.3% 9.1%	0 0.0% 0.0%	0 0.0% 0.0%	1 5.3% 14.3%	0 0.0% 0.0%	0 0.0%
España	0 0.0% 0.0%	6 18.2% 25.0%	25 75.8% 16.4%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0%
Italia	0 0.0% 0.0%	0 0.0% 0.0%	5 100.0% 3.3%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0%
Francia	1 12.5%	0 0.0%	6 75.0%	1 12.5%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0

		3.6%	0.0%	3.9%	9.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Procedencia	Portugal	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
	Suiza	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
	Países Nórdicos	2 10.0% 7.1%	2 10.0% 8.3%	12 60.0% 7.9%	2 10.0% 18.2%	0 0.0% 0.0%	0 0.0% 0.0%	2 10.0% 28.6%	0 0.0% 0.0%	0 0.0% 0.0%
	Europa de Este	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
	Otros	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
	No Europeos	1 20.0% 3.6%	0 0.0% 0.0%	3 60.0% 2.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 20.0% 14.3%	0 0.0% 0.0%	0 0.0% 0.0%
	Colectivos especiales	0 0.0% 0.0%	0 0.0% 0.0%	11 100.0% 7.2%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
	Canarios no residentes	1 4.8% 3.6%	3 14.3% 12.5%	14 66.7% 9.2%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 4.8% 14.3%	0 0.0% 0.0%	0 0.0% 0.0%
	Residentes en la Isla	1 4.8% 3.6%	4 19.0% 16.7%	15 71.4% 9.9%	1 4.8% 9.1%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
	Totals	28 100%	24 100%	152 100%	11 100%	0 100%	0 100%	7 100%	0 100%	0 100%

Material solicitado según Procedencia

		¿Qué material ha solicitado?								
		Mapas	Rutas turísticas	Senderismo	Cultura	Gastronomía	Alojamientos	Otros folletos	No se le entregó material	To
Procedencia	Germanos	13 18.6% 43.3%	24 34.3% 40.7%	14 20.0% 53.8%	1 1.4% 100.0%	1 1.4% 10.0%	0 0.0% 0.0%	3 4.3% 60.0%	14 20.0% 21.5%	70
	Anglófonos	2 28.6% 6.7%	1 14.3% 1.7%	2 28.6% 7.7%	0 0.0% 0.0%	1 14.3% 10.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 14.3% 1.5%	7
	Benelux	3 18.8% 10.0%	4 25.0% 6.8%	5 31.3% 19.2%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	4 25.0% 6.2%	16
	España	2 7.7% 6.7%	9 34.6% 15.3%	0 0.0% 0.0%	0 0.0% 0.0%	2 7.7% 20.0%	0 0.0% 0.0%	0 0.0% 0.0%	13 50.0% 20.0%	26
	Italia	2 40.0% 6.7%	2 40.0% 3.4%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 20.0% 1.5%	5
	Francia	1 14.3% 3.3%	4 57.1% 6.8%	1 14.3% 3.8%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 14.3% 1.5%	7
	Portugal	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0
	Suiza	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0
	Países Nórdicos	3 16.7% 10.0%	6 33.3% 10.2%	1 5.6% 3.8%	0 0.0% 0.0%	4 22.2% 40.0%	0 0.0% 0.0%	1 5.6% 20.0%	3 16.7% 4.6%	18
	Europa de Este	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0
	Otros	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0

	No Europeos	1 20.0% 3.3%	2 40.0% 3.4%	1 20.0% 3.8%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 20.0% 1.5%	5
	Colectivos especiales	0 0.0% 0.0%	1 9.1% 1.7%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	10 90.9% 15.4%	11
	Canarios no residentes	1 6.7% 3.3%	2 13.3% 3.4%	1 6.7% 3.8%	0 0.0% 0.0%	2 13.3% 20.0%	0 0.0% 0.0%	1 6.7% 20.0%	8 53.3% 12.3%	15
	Residentes en la Isla	2 12.5% 6.7%	4 25.0% 6.8%	1 6.3% 3.8%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	9 56.3% 13.8%	16
	Totals	30 100%	59 100%	26 100%	1 100%	10 100%	0 100%	5 100%	65 100%	

Edad según Procedencia

		Edad				
		Niños (1 - 16)	Jóvenes (17 - 30)	Adultos (31 - 60)	Senior (+60)	Totals
Procedencia	Germanos	2 3.2% 10.0%	4 6.5% 13.8%	27 43.5% 27.6%	29 46.8% 46.0%	62 100%
	Anglófonos	0 0.0% 0.0%	2 28.6% 6.9%	3 42.9% 3.1%	2 28.6% 3.2%	7 100%
	Benelux	0 0.0% 0.0%	3 21.4% 10.3%	3 21.4% 3.1%	8 57.1% 12.7%	14 100%
	España	3 9.4% 15.0%	7 21.9% 24.1%	20 62.5% 20.4%	2 6.3% 3.2%	32 100%
	Italia	0 0.0% 0.0%	2 33.3% 6.9%	3 50.0% 3.1%	1 16.7% 1.6%	6 100%
	Francia	1 11.1% 5.0%	1 11.1% 3.4%	6 66.7% 6.1%	1 11.1% 1.6%	9 100%
	Portugal	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 100%
	Suiza	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 100%
	Países Nórdicos	1 5.6% 5.0%	1 5.6% 3.4%	5 27.8% 5.1%	11 61.1% 17.5%	18 100%
	Europa de Este	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 100%
	Otros	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 100%
	No Europeos	0 0.0% 0.0%	1 20.0% 3.4%	2 40.0% 2.0%	2 40.0% 3.2%	5 100%
	Colectivos especiales	5 35.7% 25.0%	0 0.0% 0.0%	4 28.6% 4.1%	5 35.7% 7.9%	14 100%
	Canarios no residentes	2 10.5% 10.0%	4 21.1% 13.8%	12 63.2% 12.2%	1 5.3% 1.6%	19 100%
	Residentes en la Isla	6 25.0% 30.0%	4 16.7% 13.8%	13 54.2% 13.3%	1 4.2% 1.6%	24 100%
	Totals	20 100%	29 100%	98 100%	63 100%	